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**TUİ632 - CURRENT TRENDS IN TOURISM - Turizm Araştırmaları Enstitüsü - Turizm İşletmeciliği A**

**General Info**

**Objectives of the Course**

The aim of this course is to inform students on contemporary issues in tourism

**Course Contents**

Current status and historical development of tourism, crises and tourism, sustainability in tourism, ecology international tourism, global issues and tourism, elderly tourism, developed countries and tourism, develop tourism, forecasts on the future of tourism

**Recommended or Required Reading**

Turizmde güncel konularla ilgili akademik makaleler

**Planned Learning Activities and Teaching Methods**

Lecture, presentation, question-and-answer session, discussion

**Recommended Optional Programme Components**

Regular student attendance at classes is important.

**Instructor's Assistants**

There is no assistant instructor teaching the course.

**Presentation Of Course**

The course is taught in person.

**Dersi Veren Öğretim Elemanları**

Prof. Dr. Şule Aydın

**Program Outcomes**

1. They are knowledgeable about current tourism issues.
2. They can analyze how the historical development of tourism is reflected in the present situation.
3. They can develop solutions to current tourism problems.

**Weekly Contents**

Order	PreparationInfo	Laboratory	TeachingMe
1	Gretzel, U., Sigala, M., Xiang, Z., & Koo, C. (2015). Smart tourism: Foundations and developments. Electronic Markets, 25(3), 179–188.		Lecture, Disc Question anc
2	Karaca, Ş. (Ed.). (2024). Turizm ve dijital pazarlama (Teori ve uygulamalar). Özgür Yayınları. (Bkz. bölümler: Yapay zekâ, VR/AR teknolojileri)		Lecture, Disc Question anc

**Program tanımları ve çıktılarını PDF e aktarma**